

Program Preview


WEDNESDAY, FEBRUARY 23, 2005

5:00 p.m. – 8:30 p.m. Registration *Arlington Ballroom*


THURSDAY, FEBRUARY 24, 2005

7:00 a.m. – 5:30 p.m. Registration Pre-registered Guests: *Arlington Ballroom Salon II*; On-site Registration: *Arlington Ballroom Foyer*

7:15 a.m. – 8:15 a.m. Continental Breakfast *Arlington Ballroom Foyer*

8:30 a.m. Opening Plenary *Arlington Ballroom*  Webcast at www.usda.gov/oce
Welcome
2005 Agricultural, Trade and Policy Prospects, Chief Economist and Under Secretary for Farm and Foreign Agricultural Affairs
Opening Address, Secretary of Agriculture Mike Johanns
Keynote Address, Norman E. Borlaug, 1970 Nobel Peace Prize Laureate and Distinguished Professor for International Agriculture, Texas A&M University

10:15 a.m. Coffee Break *Arlington Ballroom Foyer*

10:45 a.m. Plenary Panel: A 360-Degree View of Science and Agricultural Policy *Arlington Ballroom*  Webcast at www.usda.gov/oce

12:30 p.m. Networking Luncheon *Arlington Ballroom, Salons I and II and Grand Ballroom, Salons J and K*

12:30 p.m. – 6:30 p.m. Exhibit Hall Open *Grand Ballroom, Salons F, G and H*

1:15 p.m. The 2005 Food Price Outlook *Grand Ballroom, Salon A*

	Science and Agriculture	Farm and Trade Policy	Renewable Energy	Farming and Rural America	Food and Consumers
1:45 p.m.	New Challenges To Safeguarding Animal and Human Health <i>Arlington Ballroom, Salon III</i>	Globalization and the Role of the WTO <i>Arlington Ballroom, Salon IV</i>	Long-term Energy Supply and Price Prospects <i>Arlington Ballroom, Salon V</i>	2005 Farm Finance Outlook <i>Arlington Ballroom, Salon VI</i>	The New Dietary Guidelines and Food Guidance System <i>Grand Ballroom, Salons J and K</i>

3:30 p.m. Refreshment Break *Arlington Ballroom Foyer and Exhibit Hall Foyer*

3:45 p.m.	Forging Harmonized International Safeguards <i>Arlington Ballroom, Salon III</i> Shaping Science and Technology Policies in Developing Countries To Facilitate Trade <i>Arlington Ballroom, Salon VI</i>	Forces Shaping the Next Farm Policy Debate <i>Arlington Ballroom, Salon IV</i>	Bio-fuel Issues—Local Economic Benefits, Co-product Supplies, and Future Technologies <i>Arlington Ballroom, Salon V</i>	New Dimensions in Risk Management <i>Grand Ballroom, Salon A</i>	Impact of Alternative Retail Outlets on Supply, Demand and Prices <i>Grand Ballroom, Salons J and K</i>
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5:30 p.m. Cash Bar Reception *Arlington Ballroom Foyer and Exhibit Hall Foyer*

6:30 p.m. Forum Dinner, Kathleen M. Bader, Chairman, President and Chief Executive Officer, NatureWorks LLC *Arlington Ballroom, Salons I, II and III*

FRIDAY, FEBRUARY 25, 2005

7:00 a.m. – 2:00 p.m. Registration *Arlington Ballroom Foyer*

7:15 a.m. – 2:15 p.m. Exhibit Hall Open *Grand Ballroom, Salons F, G and H*

7:15 a.m. – 8:15 a.m. Continental Breakfast *Arlington Ballroom Foyer and Exhibit Hall Foyer*

	Science and Agriculture	Farm and Trade Policy	2005 Market Outlook	Farming and Rural America	Food and Consumers
8:15 a.m.	Enhancing and Harmonizing Science-Based Food Safety Policies in the Hemisphere <i>Arlington Ballroom, Salon III</i>	Conservation Programs in the Next Farm Bill <i>Arlington Ballroom, Salon V</i>	Grains and Oilseeds Outlook <i>Arlington Ballroom, Salon IV</i> Which Avenue for Sugar Trade Reform? <i>Arlington Ballroom, Salon VI</i>	Succession Planning for an Aging Farm Population <i>Grand Ballroom, Salon B</i>	Celebrating 90 years of USDA Market News Reporting <i>Grand Ballroom, Salon C</i>

10:00 a.m. Coffee Break *Arlington Ballroom Foyer and Exhibit Hall Foyer*

10:30 a.m.		The Future of North American Market Integration <i>Arlington Ballroom, Salon III</i>	Livestock and Poultry Outlook <i>Arlington Ballroom, Salon IV</i> Cotton and Fibers Outlook <i>Arlington Ballroom, Salon V</i>	Rural Development Programs in the Next Farm Bill <i>Arlington Ballroom, Salon VI</i>	Direct and Niche Marketing Brings Local Food to Local People <i>Grand Ballroom, Salon C</i>
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12:15 p.m. Cash Bar Reception *Arlington Ballroom Foyer and Exhibit Hall Foyer*

12:45 p.m.	Grains, Oilseeds and Livestock Luncheon <i>Arlington Ballroom, I, II and III</i>	Sugar and Sweeteners Luncheon <i>Arlington Ballroom, Salon VI</i>	Cotton and Fibers Luncheon <i>Arlington Ballroom, Salon V</i>		Horticulture Luncheon <i>Grand Ballroom, Salons J and K</i>
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	Science and Agriculture	Farm and Trade Policy	2005 Market Outlook		Food and Consumers
2:15 p.m.	Responding to the Challenge of Invasive Species (until 4:30) <i>Arlington Ballroom, Salons V and VI</i>	The Biosafety Protocol and the WTO—Trade Conflict or Compatible? <i>Arlington Ballroom, Salon IV</i>	Milk and Dairy Products <i>Grand Ballroom, Salon C</i>		Preparing for Food Chain Disruptions <i>Grand Ballroom, Salon J and K</i>

4:00 p.m. Adjourn